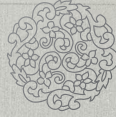


# SFERRA

ITALY



1891



SPRING RENEWAL

Spring/Summer 2024



# SPRING RENEWAL

As nature begins to bloom, signaling the arrival of spring, SFERRA invites you to experience the timeless radiance of our spring collections. Transform your home with a refined blend of intricate jacquards, captivating prints, and sophisticated classics, masterfully woven in Italy. Create an indulgent, spa-like environment with our bath linens, marble accessories, and cashmere loungewear. Entertain, indoors or al fresco, with the confidence that quality and fine craftsmanship inspires. Welcome to spring, where the art of living is elevated in every room.



*Scan the QR code to shop the new collections.*





## NATURE ILLUMINATED

Woven in Italy, using only the finest Egyptian cotton, SFERRA Giza 45 Natura exudes subtle romance with its symphony of delicate blossoms woven in this lustrous sateen jacquard collection.

**SFFERA Giza 45 Natura Duvet Cover \$2,231**

**SFFERA Giza 45 Natura Euro Sham \$492**

**SFFERA Giza 45 Natura Standard Sham \$432**

**SFFERA Giza 45 Natura Boudoir Sham \$271**

**SFFERA Giza 45 Natura Flat Sheet \$1,118**

**SFFERA Giza 45 Natura Fitted Sheet \$953**

**SFFERA Giza 45 Sateen Pillowcase Set \$517**

*Shown with Bari Coverlet*

# SYMPHONY *of* SPRING

Winding scrolls and florals in a soft green palette create a scene of inspired beauty in Rialto, an Italian-crafted sateen jacquard brimming with the spirit of spring renewal.



Rialto Duvet Cover \$895, Rialto Euro Sham \$250,  
Fiona Flat Sheet \$255, Fiona Fitted Sheet \$216,  
Fiona Pillowcase Set \$145

05 Shown with Sampierini Quilt, Dorsey throw and Belluno Decorative Pillow

# OPULENT MASTERPIECE

Our limited-edition Majorca is a sateen jacquard collection made in Italy that features a beautiful acanthus leaf motif woven in a *fil coupé* technique for rich texture and visual depth.

The collection is inspired by ornate Majorca tiles that have a rich cultural history tracing back to several regions, notably the Spanish island of Majorca.



Artisans on the island were influenced by the Moorish and Islamic ceramic traditions, which are reflected in the geometric patterns and intricate designs of Majorca tiles. Through its mesmerizing ceramic-inspired design, the Majorca collection exemplifies fine craftsmanship and artistic expression.

**Majorca Duvet Cover \$4,495, Majorca Euro Sham \$995, Majorca Standard Sham \$895,  
Giotto Flat Sheet \$469, Giotto Fitted Sheet \$469, Giotto Pillowcase Set \$260**

# MODERN SENSIBILITY

With its sleek, basketweave jacquard pattern, woven in Italy, Macchia's textural richness is accentuated by its palette of slate and cream, capturing the spirit of summer in the city.



Macchia Duvet Cover \$795, Macchia Sham \$175,  
Macchia Euro Sham \$195, Giotto Flat Sheet \$469,  
Giotto Fitted Sheet \$469, Giotto Pillowcase Set \$260,  
07 Shown with Perrio Coverlet and Scacchi decorative pillow



# COMPLEMENTARY LAYERS

Enhance the experience of our latest sateen jacquard bedding collection by pairing it with solid sateen bedding, a soft coverlet, and a decorative pillow, to create a harmonious ensemble of varying textures.



*Macchia Collection, Scacchi Decorative Pillow, Bari Coverlet and Sham, and Giotto Collection*

# PERCALE PERFECTED

Celeste, our celebrated cotton percale collection, takes on a new sand colorway, balancing a warm palette with the collection's flawlessly executed details.



**Celeste Duvet Cover \$700, Celeste Flat Sheet \$340, Celeste Fitted Sheet \$315,  
Celeste Euro Sham \$200, Celeste Standard Sham \$186**

09 *Shown with Rombo Coverlet and Sham*

# DEVOTION *to* QUALITY

For over 25 years, Celeste has embodied SFERRA's commitment to quality and expert craftsmanship.



A crisp, extra-long-staple cotton percale finished with a pristine hemstitch, the collection is an example of Italian craftsmanship at its finest—showcasing skill and subtle artistry in every detail.

*Available in nine colorways.*

# INFINITE BEAUTY

Italian-woven cotton percale lays the foundation for our new Catena collection, featuring a delicate, two-tone embroidered chain motif inspired by the elegance of fine jewelry.



**Catena Duvet Cover \$495, Catena Standard Sham \$130,**

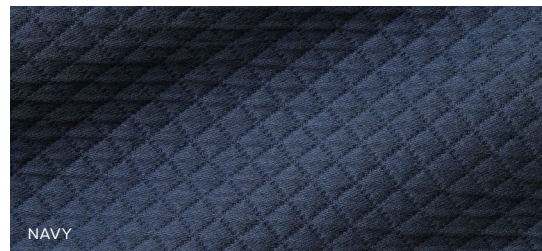
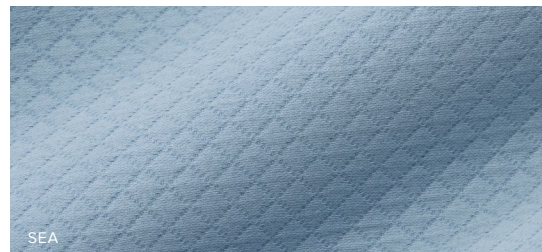
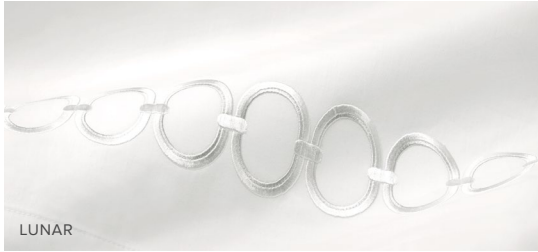
**Catena Boudoir Sham \$95, Catena Flat Sheet \$295,**

**Grande Hotel Fitted Sheet \$182**

*Shown with Rombo Coverlet and Shams*

# CONSIDERED DETAILS

Attention to detail comes through in every stitch of Catena's linked embroidery, offered in five different colorways, which coordinate perfectly with Rombo coverlets and shams, for a polished look.



*Rombo Coverlet and Sham also available in Oyster*

# GOLDEN RADIANCE

Inspired by flowers under the sun's soft, warm glow, Tropici is a reversible, Italian-woven printed cotton percale, featuring the floral pattern rendered in two scales for versatility and visual interest.



**Tropici Duvet Cover \$625, Tropici Standard Sham \$110,  
Fiona Flat Sheet \$255, Fiona Fitted Sheet \$216**

13 *Shown with Bristol Throw, Rombo Coverlet and Shams*

# WOVEN LAYERS

As spring arrives, pure cotton blankets, ranging from herringbone to waffle weaves, add depth, color and texture to any bedroom.



**Camilo Blanket \$265, Kingston Blanket \$228, Corino Blanket \$239**

# GARDEN *of* DELIGHT

Primavera's fluid, watercolor brushstrokes render bundles of blue florals upon Italian-crafted cotton percale, creating a scene reminiscent of springtime in the garden.



Primavera Duvet Cover \$595, Primavera Euro Sham \$125,  
Primavera King Sham \$125, Grande Hotel Pillowcase Set \$83,  
Grande Hotel Flat Sheet \$166, Grande Hotel Fitted Sheet \$182

15 *Shown with Hatteras Coverlet*



# INSPIRED ACCENTS

Artful throws, in the soft hues of spring, create moments of visual impact, wrapped in the comfort of soft layers.



**Celine Throw \$101, Costa Throw \$350, Terzo Throw \$101, Eterna Throw \$395**



Buxton Duvet \$822

17 Buxton Pillow \$297

# DREAMY DOWN

Pure, natural down and down alternative, sourced from across the globe, come together to create the most alluring pillows and duvets for a luxurious sleep experience.



Arcadia Down Alternative Pillow

Hypoallergenic Pluma-Fil down alternative

\$60–\$125



Dover Pillow

All-natural white duck down with a 600+ fill power.

\$97–\$322



Buxton Pillow

Soft European goose down with a 600+ fill power.

\$129–\$436



Somerset Pillow

Polish white goose down with 700+ fill power.

\$392–\$705



Cardigan Pillow

European white goose with a billowy 800+ fill power.

\$481–\$837



Cornwall Pillow

European white goose down with 900+ fill power.

\$655–\$1,258



Arcadia Down Alternative Duvet

Hypoallergenic Pluma-Fil down alternative.

\$228–\$446



Dover Duvet

All-natural white duck down with a 600+ fill power.

\$461–\$745



Buxton Duvet

European white goose down with 600+ fill power.

\$552–\$1,211



Somerset Duvet

Polish white goose down with 700+ fill power.

\$1,061–\$2,001



Cardigan Duvet

European white goose down with 800+ fill power.

\$1,253–\$2,672



Cornwall Duvet

European white goose down with 900+ fill power

\$2,131–\$5,090

# BED OF DREAMS

Introducing SFERRA's made-to-order headboards and bed frames. Crafted in the United States by skilled artisans using only the finest materials and tailored to your specifications.



CHARLOTTE BED FRAME  
*Starting at \$4,350*



ASHEVILLE BED FRAME  
*Starting at \$5,045*



CAROLINA BED FRAME  
*Starting at \$4,350*

## CRAFTED FOR YOU

Customize your bed frame from the layout and headboard design to the fabric and color, building a beautiful centerpiece for your bedroom.



Ash



Natural



Fog



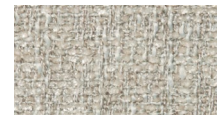
Ivory



Linen



Pebble



Sands

# SOUND SLUMBER

Our selection of premium mattresses and mattress toppers, from those crafted with gel comfort foam to those made from layers of cotton and wool, allows you to find the level of support and cushion for your ideal sleep experience.



**Nuvole Pillow Top Mattress**

\$8,400–\$12,910



**Bailey Mattress Protector**

Crafted from soft cotton terry with a waterproof finish.

\$85–\$130



**Arcadia Mattress Pad**

Small baffles filled with our pluma-fill down alternative.

\$233–\$349



**York Mattress Pad**

A down alternative filled with 100% premium cotton.

\$267–\$395



**Intimita Hooded Sweatshirt** \$375, Available in black, grey, and tan; **Intimita Pant** \$450, Available in black, grey, and tan;  
**Serena (Women's Wool Slippers)** \$190, Available in beige and smoke

# ART *of* LOUNGING

Embrace moments of repose with soft, luxurious loungewear, from effortless cashmere to cotton sateen, and wool slippers, all crafted for comfort.



*Intimita Cashmere Collection, \$250–\$450 and Caricia Loungewear Collection, \$160–\$250*

# CURATED BATH

From plush, combed cotton terry towels and robes to exquisite marble accessories, elevated bath essentials create a spa-like oasis at home.



**Bello Bath Towel \$76, Lindo Bath Rug \$99, Amira Robe \$227, Serena Slippers \$190**



**Aura**  
A sumptuous combed cotton terry towel.  
\$21-\$140



**Amira**  
Twist-combed cotton delivers plush comfort.  
\$21-\$116



**Sarma**  
Rich terrycloth crafted with low-twist yarns.  
\$15-\$93



# EPITOME *of* ELEGANCE

Our stunning bath accessories with their modern lines and elemental grace of hand-crafted marble elevate the bath into a space of rare beauty.



**Pietra Marble Soap Dispenser \$72, Pietra Marble Storage Tray \$107,  
Pietra Marble Soap Dish \$55, Pietra Marble Storage Jar \$85**

*Shown with Aura Hand Towel*





## SET *for the* SEASON

Elevate your springtime entertaining with our sophisticated table linens available in a stunning array of hues, from soft neutrals to rich, warm colors, and refreshing cool tones to bold accents.



*Explore the 101 colors of Festival*

### FESTIVAL

Our Festival collection is crafted from pure linen finished with hand-thread drawn hemstitching.

**Festival Tablecloth \$97–\$256, Festival Napkins (Set of 4) \$69**

# CHECKERED CHARM

Bright and fresh, the Mikela and Mikelina table linens bring a hint of nostalgia to the shared table with their plaid patterns reminiscent of sunlit picnics.



Crafted from pure linen, the yarn-dyed jacquard weave creates a plaid pattern framed by a bold contrast border featuring a pristine hemstitch finish. Mix and match with our Festival table linens in solid colors.

**Mikelina Placemats (Set of 4) \$110, Mikela Dinner Napkins (Set of 4) \$110**  
*Available in 3 colors*



## WATERSIDE SPLENDOR

Colorful towels crafted from 100% Turkish cotton echo the vibrance of summer days, offering the perfect companion to days spent poolside or on the beach.

**Mareta Towel \$76, Sorrento Towel \$76**

*Available in other colors*

## Caring for Your Linens

To ensure the longevity of your luxury linens, we recommend washing with warm water on delicate cycle and tumble dry on low heat. Always use a moderate amount of mild liquid detergent and avoid harsh chemicals.

REVIEW OUR COMPLETE CARE GUIDE:



## JOIN SFERRA'S LOYALTY PROGRAM

Unlock a world of wonder with SFERRA Rewards. Earn points on every purchase, gain early access to new collections and promotions, redeem reward credits, and more.

### How it Works

#### Sign Up

Create an account and get 100 points.

#### Earn Points

Earn points every time you shop.

#### Redeem Points

Redeem points for exclusive discounts.



*Scan the QR code to learn more.*

# THE SFERRA TOWNHOUSE

An Italianate gem built in 1853, the SFERRA Townhouse is a New York landmark building, and the perfect place for the next chapter of our brand story.



VISIT OUR NEW YORK RETAIL LOCATIONS

11 E 20th Street | NY, NY

43 Jobs Lane | Southampton, NY

NATALIE WALTON HOME BY THE SEA  
LIVING WITH NEUTRALS  
Interiors Atelier AM



MADE FOR LIVING  
SACRED SPACES by Carley Summers  
LESLIE WILLIAMSON  
RURAL RETREATS



ITALY



1891

SFERRA.COM

*Eterna Throw*